

# Alexander Yuen



Image: Countdown Party at Tampines Stadium

For more booking and information,  
please contact your event planner!



# About Alexander

Alexander is an award winning magician who goes beyond the deception in magic to elicit amazement. He has also been featured in both print and electronic media.

In terms of performance, Alexander's showmanship, charming presence and intellectual style of magic allows your guests to experience the wonderful sense of astonishment. Alexander will bring you on a magical journey that you will never forget.

Graduated from National University of Singapore with a Second Upper Bachelor's degree in Psychology, Alexander incorporates his knowledge of the human mind with techniques in magic to produce the feeling of amazement. Because of eloquence, charm and ability to engage and interact with high profile guests, Alexander is highly sought after by top corporations.

With more than 10 years of experience in magic, Alexander is frequently engaged for customized projects that requires creativity and in-depth knowledge of magic. He creates plots and scripts to exemplify key messages via magic.

Alexander's clientele includes Fortune 500 Companies, Marina Bay Sands, Franck Muller Watches, Canon, DHL, Aviva, Adidas, Manulife, NTUC Income and many more.



*Image: Alexander's Stage Magic Show at DHL's Corporate Networking Session*

*"Thank you for your performance on Friday. It was fantastic - everyone was so impressed and it was a big hit! You definitely exceeded our expectations."*

**Lix Seow**  
Public Relations Executive  
Euro RSCG Siren

# Accolades

## Qualifications

### National University of Singapore

- Degree in Bachelor of Social Sciences (Honours) with Major in Psychology
- Dean's List for AY 2010/2011
- Second Upper Honours with Thesis

## Media

- **Let's go! Learning is fun! (Channel 8 Mediacorp Singapore)**
- **Tonight's News Interview (Channel 8 Mediacorp Singapore)**
- **News 5 Tonight (Channel 5 Mediacorp Singapore)**
  - On Magic during Christmas (2009)
  - National Day Celebrations at MBS Skypark (2010)
- **"We are Young!" (Yes933fm Mediacorp Singapore)**
  - For Views on Magic in Live Theatre
- **Magic for TV (in2it.sg, SAFRA publication)**
  - For M for Magic Live Show
- **M for Magic by SinemaTV**
  - Season 1 (2011)
  - Season 2 (2012)
- **Navy News (Issue 6, MINDEF)**
  - For Naval Diving Unit's 37th Anniversary Celebration.
- **RazorTV**
  - On Magic with the iPad
- **Esquire Men's Magazine**
  - Men's Night 2012 Involvement
- **The New Paper**
  - Interview on Singapore Street Festival 2013

## Awards and Achievements

- Singapore Magic Circle: Impromptu Magic Competition 2008 **(1st Place)**
- Singapore Magic Circle/International Brotherhood of Magicians: Legerdemain 2010 **(1st Runner up)**
- The Japan Cup 2010 - **(International Performer/Finalist)**
- Magic Unlimited 2006 - **(Finalist)**
- Singapore Magic Festival 2009 - **(Guest performer)**
- F1 Grand Prix 2009 - **(Featured Performer)**
- NTUC Kite Festival 2012- **(Feature Performer)**
- NUS Arts Festival 2013 - The Swing Thing **(Main Cast)**
- Singapore Street Festival 2013 - **(Featured Performer)**

## International Performances

- **Japan:** The Japan Cup 2010 (International Performer)
- **USA:** Arizona (Society of American Magicians Guest Showcase, 2010)
- **Malaysia,** Penang: Gama Shopping Centre (Street Theatre, 2012)
- **Egypt:** Cairo (Street Theatre, 2013)
- **India:** Techfest 2014 (Street Theatre, 2014)



*“ At our recent Customer Event, Alexander stunned everyone with his amazing magic with his unbelievable sleight-of-hand. The performance was highly entertaining, either small groups or individually was just what was needed. He was professional and non-intrusive in his manner, whilst being friendly and approachable. People were left in awe by the seemingly impossible things he was doing!*

*He was an invaluable addition to the evening’s activities, and one that I would recommend to any event! It was such a special night for us and you were an essential part of its success.*

*Thank you so very much, Alexander! “*

Warm Regards

Michelle Tay

Sales Performance & Development



# Stage Magic Show

**Stage Magic Show by Alexander** is a 25 minutes performance filled with interaction and engagement from the audiences. This show has been performed for a crowd of 100 to 5000 people!

The magic presented is charming and alluring, you will not expect any kiddish or clownish type of magic in this show. The show combines humour, wit and magic to create an atmosphere of mystery and entertainment! The Stage Magic Show includes 2 acts with audience members on stage and one 1 illusion piece.



## Some of the highlights include:

### **Newsflash**

Alexander relates a story of a problematic commuter who reads his newspaper on a very crowded train every morning. Alexander then uses magic to teach him a way to read his newspaper in peace, or in this case, pieces!

### **Grandfather’s Tales**

In relating the stories that his grandfather has told him as a child, Alexander borrows a spectator’s ring and keeps it in a container on the table. Mysterious with the table begins to float on stage in a choreographed manner with music.

### **Sour Cash**

After borrowing some money that has been signed by the spectator, Alexander proceeds to transform and increase the value of the borrowed note. However, he fails and as a result the signed note reappears inside a lemon!



**Interactive Roving Magic (or Close Up Magic)** is an intimate and personal performance. The magic happens largely in the spectator's hands and in a close proximity. Alexander's eloquent and charming presence allows interaction between the magician and the audiences as they can feel and experience the magic directly.

Alexander is versatile with different genres of magic and is able to perform magic with ordinary objects like coins, ropes, rubber bands and even objects borrowed phones and watches from the spectators. Alexander strives to transcend the magic moment to his audience by making magic happen in their own hands.



### Highlights include:

#### **Time is Money**

Alexander presents some pieces of magazine from Times. Despite all focus on the magazine cut-outs, they instantly and visibly change into cash!

#### **Mobile Protector**

After borrowing a mobile phone, Alexander offers to make a handphone protector for the lucky audience member. He then inflates a balloon and the phone is seen penetrating into the balloon!

#### **Silver Teleportation**

Alexander performs a miracle with 4 ancient silver coins. These coins fly from one hand to the other. Finally, one coin travels into the spectator's clenched fist by magic!



# Interactive Roving Magic

*"Everyone enjoyed your show! The Magician who supported SERIS on 30th March 2012 at NUS Guild house brought additional colours to the group of SERIS crowds. He exercises professionalism in his work, flexible in the timing and provides supportive suggestions during the show. On behalf of SERIS, we would like to thank Alexander YUEN for his professional support!"*

**Maggie Keng**  
Secretariat of the CEO, SERIS



# Other Services

Please request for separate write ups for the following shows

## Street Theatre: Magic Show

Street Theatre is an interactive open concept show which heavily involves the audiences. Like a stage show, it has a definitive beginning, middle and ending, however, the closeness of the audience allows them to engage and participate more spontaneously. Street Theatre breaks the “fourth wall” and the audience is part of the plot in the performance. Meta Illusions is proud to be the first to introduce such open concept performance in Singapore!



## Customized Magic

Be it a new product that you want to launch or an idea that you want to showcase. Alexander's creativity in magic and ability to conceptualize the abstract can help you bring your key ideas to the next level!

Our past clientele who have engaged our customization services include: Manulife, Crystal Jade, Canon, Taylor Made Golf, Aviva, Kiehl's, Franck Muller, Fortune 500 companies and television productions.

**\*Portfolios available upon request**

*“Hi Alexander,*

*Thanks for keeping us amazed and entertained at BTL networking function. It's a nice touch to watch some tricks while having our coffee, relaxing towards the end of the dinner.*

*My dept heads at the table are impressed with your skills and we do look forward to more of your “what's up in your sleeves” in the near future, maybe at our annual dinner, family outings or year end parties.”*

**Celeste Lim**  
Deputy Manager  
HR & Administration Dept.



# Contact

If you have any enquiries about Alexander, shows and bookings please feel free to contact your event planner!